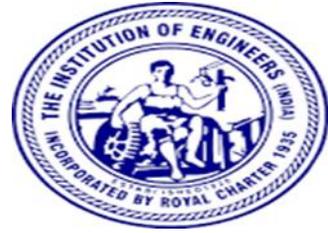




BIRLA VISHVAKARMA MAHAVIDYALAYA
(An Autonomous Institution)
(Managed by CVM)



REPORT

An expert talk on grooming for placement



Date of event and time: 21st October 2019, 10:30am-1:30am

Venue: A 217

Resource person: Manisha Shukla, Customer support and training manager ABB India Ltd.

Faculty coordinator: Prof. R.P.Mehta

Total students participated: 30

Placement plays an important role when it comes to the credibility and output of an institution curriculum, An institution's effort towards student as well as students soft skill along with their technical knowledge led them towards a great placement.

ABOUT THE EXPERT TALK

Session began with a brief introduction of expert Manish Shukla by our Nptel co-ordinator Prof. R.P.Mehta. All students were energetic and keen to enhance their knowledge regarding scenario and Do's and Don't in the placement. Expert Manisha Shukla also preferred to have an interactive session, so that each candidate can get a chance to solve their minor doubts. she began the session with a beautiful quote that **“Destiny is in your hands”**. All candidates were asked to share their views on the quote. She had also put emphasis on **identifying your goals** as it becomes very important for a person to put its focus and effort towards a particular goal.

A good elaboration of the term **“professionalism”** was given by expert along with the quote **“professionalism is the key to success”**. Professionalism is a unique combination of core competence and excellence. She further asked candidates to elaborate the term **core competence** as it is the basic requirement of an industry, core competence is the term associated with a **specialized expertise in a particular domain**. She had also mentioned about the characteristics of core competence those are:-

- Consumer benefit.
- Hard to imitate.
- Diversification.

She had also put emphasis on practical aspect of the placement that every individual should have atleast basic knowledge of the company services and their role for which they are applying. One should also inculcate a **wow factor!** In resume by doing an amazing project or a research internship etc.

She had also asked everyone to do their work in a best possible way and to do a particular task in a unique way such that it increases the efficiency of solving that particular problem. **“if you are a street sweeper sweep your street like Michelangelo painted or Shakespeare worked on poetry”**.

You need to have following things to be successful in an organization

Innovation	Mastery	Authenticity	Guts	Ethics
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Never leave an opportunity from your hands make best use of it as it will help and reward your career further at greater heights. Be innovative and practical while you serve organization understand the psychology of your superiors and strike your point at a correct moment.

The term **teamwork** was also put in emphasis by the expert, because teamwork is responsible to give you the best output which one can expect. A good team work must include following characteristics:-

Focus on result
Show accountability
Commit to decision and plans
Debate ideas

Communicate openly

An industry always like an individual whose adaptability and leadership quality is good. An industry always put emphasis on **“How fast you can learn”**, because by enhancement of your knowledge they will get benefit from it.

At last expert discussed about opportunity at ABB for developing a test procedure to check the earthing of sub-station, FRA test of transformer, Harmonic test, Earthing test, current transformer- voltage transformer test, Tan-delta test etc.

After an informative session a break of 30 min was given to candidates after that an interview was arranged by them to select interns who are interested in developing the test procedures and cultivate their knowledge by industrial experience.

Conclusion

Session was really fruitful for all the participants, flow of the session was nicely planned and executed by the expert. Participants also participated actively by asking their queries, giving solution for a problem, discuss about certain point etc. At the end everyone gained quite a significant knowledge regarding Do's and Don't in placement, skills required, leadership quality, execution of innovative ideas, importance of teamwork etc.

Glimpse of interactive session with Manisha shukla:-



